



# Morton Cure Paralysis Fund

## Donor Privacy Policy

### 1. General

Morton Cure Paralysis Fund (MCPF) is committed to respecting the privacy of our donors. We have developed this privacy policy to describe the information collected by MCPF and to inform donors of the ways in which your information is used.

### 2. Information Collected

We collect personal information when you submit forms on our website, contact us by phone or email, sign up for SMS notifications, or interact with our site through cookies and similar technologies. We collect and maintain the following types of donor information:

- contact information: name, organization, complete address, phone number, e-mail address, IP address, and communication preferences
- payment information: credit card number and expiration date, and billing information;
- requests to receive periodic updates: e.g., to individuals who request it, we will keep information indicating and facilitating that request.
- the personal information we collect may include your name, phone number, email address, mailing address, IP address, and communication preferences

### 3. Information Use

MCPF uses information to complete transactions, communicate back to you and update you on MCPF happenings. Credit card numbers are used only for donation or payment processing and are not retained after the transaction has been completed.

We use your information to provide services, respond to inquiries, schedule appointments, send service updates, and improve our customer experience

MCPF will not sell, rent, or lease your personal information to other organizations. We may transmit information to third parties only as necessary to complete transactions or for other MCPF operations.

We may share information with trusted service providers who assist us in operating our business. We do not sell personal information to third parties

Phone numbers and SMS consent will not be shared, sold, rented, or disclosed to any third parties for marketing purposes.

#### **4. Information Security**

MCPF takes all reasonable measures to ensure database security. Donor information is held at a secure online data processing center. Access to information is limited to representatives of MCPF with userid and password access control. All financial transactions are handled with industry-standard security measures and encryption technology such as Secure Sockets Layer (SSL) security.

Although MCPF takes all reasonable measures to ensure donor information security including only working with a reputable third parties, MCPF cannot specifically guarantee that personal information including credit card information will be secure with third-party database and transaction processors.

#### **5. Privacy Policy Changes**

This privacy policy may be periodically updated by MCPF without notice. Any changes will continue to respect the privacy of our donors.

#### **6. Removal from Mailing Lists**

It is our desire to not send unwanted mail to our donors. Please contact us if you wish to be removed from our mailing list. E-mail communications provide a mechanism to have your address removed from our contact list.

#### **7. Terms and conditions of Service for SMS Communications**

Phone numbers and SMS consent will not be shared, sold, rented, or disclosed to any third parties for marketing purposes.

##### **A. Consent for SMS Communication**

Information obtained as part of the SMS consent process will not be shared with third parties.

##### **B. Types of SMS Communications**

If you have consented to receive text messages from Morton Cure Paralysis Fund, you may receive text messages related to your transactions or upcoming events. Below are examples:

Customers and Guests: Updates regarding your donations or event registrations

Job Applicants: Information about your application status, onboarding materials, or other employment-related updates.

##### **C. Standard Messaging Disclosures**

Message and data rates may apply.

You can opt-out at any time by texting "STOP."

For assistance, text "HELP" or visit our Privacy Policy. <https://mcpf.org/wp-content/uploads/2026/03/MCPF-Donor-Privacy-Policy.pdf>

If you have comments or questions about our donor privacy policy, please send us an email at [info@mcpf.org](mailto:info@mcpf.org) or call us at 612-904-1420.